

# TOP 10 REASONS to think about employee wellness *as a corporate strategy*

## 1 The health of your employees should never be an afterthought...

*wellness is a corporate strategy*

- Improving the health and productivity of your employees will improve your bottom line

## 2 Wellness works...

*and numerous studies prove it*

- *Proof Positive*, Zoe Consulting Study, 2012
- Chapman LS. Meta-evaluation of worksite health promotion economic return studies: 2005 update. *American Journal of Health Promotion*

## 3 Your employees may obtain their health insurance on an exchange...

*but you need to own your company's strategic wellness goals*

- Having a consistent wellness program provider in place will enable you to meet your strategic wellness goals:
  - Improve the health and productivity of your employees
  - Attract and retain top talent with value added benefits
  - Increase your bottom line

## 4 You're going to change health plan carriers...

*and we're portable*

- Maintain continuity and avoid disruptions in your wellness program when you change carriers

## 5 You may utilize multiple health plan carriers...

*and we're health plan agnostic*

- Avoid the confusion of having multiple wellness plans when working with more than one health plan carrier

## 6 You're looking for innovative solutions to increase productivity...

*and you need a pioneer on the forefront of wellness*

- We've been pioneering innovative solutions for over 20 years to help companies build a culture of health and wellness while improving employee productivity
- Whether it's incentives, gamification, social interaction, or mobile apps, we help your employees (and their families) achieve their personal health goals

## 7 You want a strategic partner when it comes to wellness...

*and we will be right by your side*

- Our Wellness Strategists work as an extension of your HR team to develop the right plan to help your employees improve their health and maintain it

## 8 You want to be able to reward employees in a fair and consistent way...

*and we can help you do it*

- We help you customize an incentive strategy designed to increase participation and promote healthy living at work and at home

## 9 You need a wellness program that you can customize...

*because your company culture and employees are unique*

- We work with you to identify your company's needs and then provide customized solutions

## 10 It's a time of uncomfortable change

*you should feel confident that your company's strategic wellness goals will remain achievable and consistent*



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Contact us: (866) 279-1636 or [sales@interactivehealthinc.com](mailto:sales@interactivehealthinc.com)